Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules	Lessons	Learning objectives
1. Career Paths and Opportunities	• The New Breed of Organisations • What Career Do You Want and Why? • High-Impact Careers	• Understand different career paths in the purpose-driven sector • Identify different types of organisations • Describe key trends and emerging job opportunities
2. Your Values and Ways to Make an Impact	• Introduction to Values • Case Study: Careers and Values • Linking Values to Career Paths	• Examine your personal values and motivations • Identify different ways to make an impact • Clarify what you want to achieve with your career
3. Career Mapping and Choices	• Three Questions to Unlock Your Authentic Career • The Career Mapper • Career Path Matching	• Define your top skills, strengths and interests • Identify possible career paths for yourself in sustainable development • Clarify what skills, knowledge and resources you still need to achieve your goals
4. Building Your Profile and Personal Brand	• Identify Your Audience • Elevator Pitch • LinkedIn and Your Career • Optimizing Your LinkedIn Profile • The Ideal CV for the Ideal Job	• Create a compelling CV or digital profile • Write a cover letter or introduction that wins people over • Pitch your personal story to new audiences
5. Securing Your Dream Job	• Competency-Based Interview Questions • Preparing for Interview Questions • Determining Culture Fit	• Break down the job search process into a clear action plan • Confidently network with the purpose of creating job opportunities • Impress recruiters with your application and interviews

Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules		Lessons	Learning objectives
1.	Introduction to Team Leading	• Group or Team? • A Leader I Admire • Case Study: Resilience	• Compare the qualities of a group and a team • Recognise the elements of an effective team • Implement strategies for resilience
2.	Planning and Setting Team Goals	• Tuckman's Model Overview • Reflect on Tuckman's Stages of Development • Setting SMART Objectives	• Give examples of Tuckman's stages of team development based on personal experience • Understand the acronym SMART and be able to apply it to planning processes • Explain the benefits of SMART objectives
3.	Preparing by Creating a Safe, Supportive Environment	• Five Ways to Well-Being • Care and Support of Your Team • Five Point Risk Assessment	• Explain duty of care • Reflect on circle of care model • Define risk management • Develop a risk assessment
4.	Presenting and Communi-cating With Your Team	• Forms of Communication • Different Types of Feedback • Tips for Effective Communication and Feedback • Evaluate a Feedback Session	• Explain different forms of communication • Understand different types of feedback • Identify ways to manage conflict • Match communication methods to situations.
5.	Performing and Developing a Leadership Style	• Myer Briggs Model • Myer Briggs Key Self-Care for Team Leaders • Belbin's Model • Skills and Behaviours of a Team Leader	• Identify a range of leadership skills • Define behaviours of an effective leader • Interpret leadership styles with reference to the Myer Briggs personality model • Identify team roles within Belbin's theoretical model • Explore self-care strategies for team leaders

Impact measurement | Syllabus

Our Impact Measurement course will teach you how to develop a strategy for creating an impact, how to execute on this plan, and how to disseminate and use the data obtained from your measurement plan.

Modules	Lessons	Learning objectives
1. Introduction to Impact Measurement	• Monitoring and Evaluation Basics • Motivations for Measuring Impact • Impact Measurement & the Impact Spectrum • Impact Measurement Project Life Cycle • Case Study: Solar Now	• Describe impact measurement and its importance • Differentiate between impact measurement and measurement and evaluation • Identify different types of organizations that measure impact and what their motivations are • Describe a project life cycle for impact measurement
2. Planning for Measurement	• Impact Measurement Goals • Indicators and Metrics • Impact Measurement Methodologies: Overview • The B Impact Assessment • Theory of Change	• Describe two impact measurement methodologies • Explain how to select metrics or indicators to use in your measurement framework • Outline the components of a theory of change and how it is used to plan and measure impact
3. Implementing Your Measurement Plan	• Technology Needs for Impact Measurement • Commcare for Improving and Monitoring Community Health • The Power of Data to Change the World • Driving Social Change Through Data	• Recall commonly used reporting formats for social and environmental performance • Recognize the importance of good data in terms of impact creation • Document your processes for training your team to handle data collection for impact measurement • Identify opportunities and challenges in using technology and tools in impact measurement.
4. Managing and Using Data for Impact	• Benchmarks and Targets for Impact • How We Can Make the World a Better Place by 2020 • Ways to Encourage Data Use • Impact Evaluation	• Outline how to improve performance through benchmarking and setting targets • Identify ways to encourage data use through organizational change, visualization and sharing data and lessons learned • Recall commonly used formats for social and environmental performance reporting
5. Applying Impact Measurement Principles	• Trends in Impact Measurement • Ten Reasons Not to Measure Impact and What to Do Instead • When Not to Measure Impact • Careers in Impact Measurement	• Explain trends in impact measurement • Describe impact measurement challenges • Describe career options in the impact measurement field

Social entrepreneurship and impact investing | Syllabus

Our Social Entrepreneurship and Impact Investing course will show you how to do just that. You'll learn how to fund an impact project, how to promote it and how to overcome common challenges experienced when engaging donors.

Modules	Lessons	Learning objectives
1. Social Entrepreneur-ship	• What Is Social Entrepreneurship • Key Traits of Social Entrepreneurs • Social Entrepreneur Stories • Impact Business Models • Business Model Patterns	• Describe the concept of social entrepreneurship • Explain different types of impact business models • Identify methods and tools for starting a new idea
2. Human-Centred Design	• What Is Human-Centred Design? • Key Mindsets • Human-Centred Design Process • Empathy	• Describe human-centered design and its key values • Explain how to apply the four steps of the human-centered design process • Identify methods and tools for human-centered design
3. Behavioural Science	• A History of Behavioural Economics • Understanding Behaviour • Barriers to Behaviour Change • Behavioural Ethics • Reflecting on Ethics	• Describe several behavioral science concepts • Recall behavioral design practices • Discuss ethical considerations for behavioral science
4. Systems Innovation	• Systems Innovation • Principles for Systems Change • Biomimicry • Making the Shift to Systems Thinking	• Describe systems change • Identify principles for systems change • Evaluate how practices for systems change are applied
5. Impact Investing	• Impact Investors 101 • Impact Investing Today • Characteristics of Impact Investing • Case Study: Acumen Fund	• Define the impact investing landscape • Recall key characteristics of impact investing • Identify global examples of impact investing